

Job Title: Video Editor & Motion Graphics Designer

Organization: Sanjay Saraf Educational Institute

Location: Kolkata

Experience: 1–3 Years

Job Summary

SSEI is looking for a creative and skilled Video Editor & Motion Graphics Designer to create engaging video content for social media, YouTube, advertisements, webinars, courses, and brand campaigns.

The candidate should have strong editing, storytelling, motion graphics, and visual design skills, along with knowledge of modern AI-powered content creation tools.

Key Responsibilities

- Edit short-form and long-form videos for Instagram, YouTube, LinkedIn, advertisements, and other digital platforms.
- Create motion graphics, animated text, transitions, titles, lower thirds, and visual effects.
- Add subtitles, music, sound effects, colour correction, and basic audio enhancement.
- Convert raw footage into polished, engaging, and platform-specific content.
- Maintain consistency with SSEI's brand guidelines and visual identity.
- Collaborate with the content, marketing, and design teams.
- Use new-age AI tools to improve editing speed, quality, and content production.
- Manage project files, raw footage, and final outputs systematically.
- Deliver high-quality work within assigned timelines.

Qualification and Experience

- Graduate, diploma holder, or professionally trained in video editing, animation, multimedia, or a related field.
- 1–3 years of relevant experience.
- A strong portfolio or showreel is mandatory.
- Experience in EdTech, education, media, or a digital marketing agency will be preferred.

Required Tools and Software

The candidate should have working proficiency in:

- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- DaVinci Resolve
- Knowledge of Adobe After Effects will be preferred.
- Familiarity with new-age AI tools for video editing, subtitles, enhancement, and content creation.

Skills and Competencies

- Strong video editing and visual storytelling skills.
- Good understanding of motion graphics, typography, transitions, and pacing.
- Knowledge of social media video formats and current content trends.
- Strong attention to detail and creative thinking.
- Ability to handle multiple projects and meet deadlines.
- Good communication and teamwork skills.